



## Club Health Assessment for District 40 S through April 2018

| Club Number                          | Club Name                   | Charter Date | Status  | Membership                         |                   |                     |  |                 |                            |  | Reports                                |                                  |   |  | Finance        | LCIF      |                                       |
|--------------------------------------|-----------------------------|--------------|---|------------------------------------|-------------------|---------------------|--|-----------------|----------------------------|--|--|----------------------------------|---|--|----------------|-----------|---------------------------------------|
|                                      |                             |              |   | Current Member Count               | YTD Members Added | YTD Members Dropped | YTD Net Growth                                 | YTD Net Growth% | Member Count 12 Months Ago | Avg. length of service for dropped members | Months Since Last MMR ***              | Yrs. Since Last Officer Report   | President Rotation                                  | Vice President Reported ****             |                |           | Months Since Last Activity Report *** |
|                                      |                             |              | Number of times on status quo within last two years in brackets | If below 15 members appears in red |                   |                     | If net loss is greater than 20% appears in red |                 |                            | If no report in 3 months appears in red    | When more than one year appears in red | Number of repeat terms indicated | Notes the officers that do not have an active Email | If no report in 12 months appears in red |                |           |                                       |
| <b>Clubs more than two years old</b> |                             |              |   |                                    |                   |                     |  |                 |                            |  |  |                                  |   |  |                |           |                                       |
| 13549                                | ALAMOGORDO BREAKFAST        | 03/13/1971   | Active  | 25                                 | 1                 | 1                   | 0  | 0.00%           | 28                         | 2  | 0                                      |                                  | 2   | MC,SC                                    | 0              | \$1450.00 |                                       |
| 45679                                | ALAMOGORDO DOWNTOWN         | 01/17/1986   | Active  | 21                                 | 0                 | 0                   | 0  | 0.00%           | 21                         |  | 0                                      |                                  |   | MC,SC                                    | 0              | \$2920.00 |                                       |
| 13551                                | ALAMOGORDO EVENING          | 11/28/1955   | Active  | 13                                 | 0                 | 0                   | 0  | 0.00%           | 13                         |  | 2                                      |                                  | N   | VP,MC,SC                                 | 2              |           |                                       |
| 13550                                | ALAMOGORDO NOON             | 02/15/1946   | Active  | 16                                 | 0                 | 2                   | -2   | -11.11%         | 18                         | 23   | 2                                      |                                  | 3   | M,MC,SC                                  | 4              |           |                                       |
| 13552                                | ANTHONY                     | 04/12/1939   | Active(1)   | 7                                  | 0                 | 0                   | 0  | 0.00%           | 7                          |  | 16                                     | 1                                | None  |  | 24+            |           |                                       |
| 13572                                | ARTESIA DOWNTOWN            | 04/28/1939   | Active  | 36                                 | 3                 | 1                   | 2  | 5.88%           | 31                         | 15   | 0                                      |                                  |   | N  | MC,SC          | 0         | \$203.52                              |
| 13553                                | BAYARD                      | 06/10/1940   | Active(2)   | 7                                  | 0                 | 0                   | 0  | 0.00%           | 6                          |  | 9                                      |                                  | 2   | N  | M,VP,MC,SC     | 9         | 90+ Days \$100.00                     |
| 13574                                | CARLSBAD DOWNTOWN           | 04/26/1928   | Active  | 53                                 | 4                 | 5                   | -1   | -1.89%          | 52                         | 9  | 0                                      |                                  | 2   | N  | MC,SC          | 0         | \$2290.00                             |
| 13576                                | CARLSBAD HEIGHTS            | 03/01/1955   | Active  | 30                                 | 2                 | 3                   | -1   | -3.23%          | 28                         | 9  | 1                                      |                                  |   | N  | T,M,MC,SC      | 0         |                                       |
| 13557                                | DEMING                      | 01/29/1929   | Active  | 16                                 | 0                 | 1                   | -1   | -5.88%          | 17                         | 1  | 4                                      |                                  | 7   | R  | MC,SC          | 17        |                                       |
| 13582                                | EUNICE                      | 02/06/1954   | Active  | 10                                 | 1                 | 0                   | 1  | 11.11%          | 9                          |  | 0                                      |                                  |   | N  | P,VP,MC,SC     | 0         | \$450.00                              |
| 13584                                | HAGERMAN                    | 05/16/1946   | Active  | 9                                  | 5                 | 5                   | 0  | 0.00%           | 9                          | 16   | 1                                      |                                  | 6   |  | VP,MC,SC       | 1         |                                       |
| 13559                                | HATCH                       | 03/29/1939   | Active  | 7                                  | 0                 | 0                   | 0  | 0.00%           | 7                          |  | 33                                     | 2                                | None  | N  |                | 24+       | 90+ Days                              |
| 13560                                | HIGH ROLLS MOUNTAIN PARK    | 10/27/1958   | Active  | 17                                 | 1                 | 0                   | 1  | 6.25%           | 15                         |  | 0                                      |                                  |   | N  | P,M,MC,SC      | 0         | \$2700.00                             |
| 13585                                | HOBBS DOWNTOWN              | 01/22/1937   | Active  | 18                                 | 0                 | 1                   | -1   | -5.26%          | 23                         | 4  | 1                                      |                                  |   |  | S,T,M,VP,MC SC | 20        |                                       |
| 13561                                | LA MESA                     | 04/09/1949   | Active  | 38                                 | 5                 | 5                   | 0  | 0.00%           | 38                         | 3  | 1                                      |                                  |   | N  | M,MC,SC        | 0         | \$2000.00                             |
| 13562                                | LAS CRUCES                  | 06/06/1928   | Active  | 28                                 | 0                 | 2                   | -2   | -6.67%          | 29                         | 4  | 0                                      |                                  |   | N  | MC,SC          | 23        |                                       |
| 13563                                | LAS CRUCES DE NOCHE         | 06/11/1957   | Active  | 15                                 | 2                 | 1                   | 1  | 7.14%           | 12                         | 1  | 0                                      |                                  |   | N  | MC,SC          | 0         | \$10.56                               |
| 36573                                | LAS CRUCES SUNRISE          | 02/15/1979   | Active  | 36                                 | 1                 | 2                   | -1   | -2.70%          | 39                         | 8  | 0                                      |                                  |   | N  | MC,SC          | 0         | \$1100.00                             |
| 13589                                | LOVINGTON                   | 01/02/1946   | Active  | 17                                 | 2                 | 1                   | 1  | 6.25%           | 16                         | 1  | 1                                      |                                  | 2   | R  | S,M,VP,MC,SC   | 3         | \$1000.00                             |
| 99805                                | LUNA EVENING                | 06/28/2007   | Active(1)   | 2                                  | 0                 | 1                   | -1   | -33.33%         | 3                          | 4  | 7                                      | 3                                | None  |  |                | 24+       |                                       |
| 13565                                | MESILLA                     | 11/08/1972   | Active  | 20                                 | 0                 | 4                   | -4   | -16.67%         | 23                         | 1  | 1                                      |                                  |   | N  | M,VP,MC,SC     | 1         | \$1000.00                             |
| 121509                               | New Mexico State University | 03/10/2014   | Cancelled(8*)   | 0                                  | 3                 | 18                  | -15  | -100.00%        | 15                         | 3  | 1                                      |                                  | None  |  |                | N/R       | 90+ Days                              |
| 13594                                | ROSWELL DOWNTOWN            | 09/15/1927   | Active  | 16                                 | 0                 | 2                   | -2   | -11.11%         | 16                         | 14   | 0                                      |                                  | 2   | N  | T,M,VP,MC,SC   | 0         |                                       |



## Club Health Assessment for District 40 S through April 2018

| Club Number                      | Club Name                  | Charter Date                     | Status  | Membership                         |                   |                     |  |                         |                                   | Reports                                    |   |  |   | Finance                                 | LCIF                                 |   |                                       |  |   |   |  |
|----------------------------------|----------------------------|----------------------------------|---|------------------------------------|-------------------|---------------------|--|-------------------------|-----------------------------------|--|---|--|---|---|--------------------------------------|---|---------------------------------------|--|---|---|--|
|                                  |                            |                                  |   | Current Member Count               | YTD Members Added | YTD Members Dropped | YTD Net Growth                                 | YTD Net Growth%         | Member Count 12 Months Ago        | Avg. length of service for dropped members | Months Since Last MMR ***                   | Yrs. Since Last Officer Report         | President Rotation                      |   |                                      | Vice President Reported ****                        | Months Since Last Activity Report *** | Account Balance                          | Donations for current Fiscal Year       |   |  |
|                                  |                            |                                  | Number of times on status quo within last two years in brackets | If below 15 members appears in red |                   |                     | If net loss is greater than 20% appears in red |                         |                                   | If no report in 3 months appears in red    |   | When more than one year appears in red |   | Number of repeat terms indicated        |                                      | Notes the officers that do not have an active Email |                                       | If no report in 12 months appears in red |   |   |  |
| 13595                            | ROSWELL MIDDAY             | 01/21/1955                       | Active  | 10                                 | 0                 | 0                   | 0  | 0.00%                   | 10                                |  |   | 4                                      |   | 3                                       | N                                    | T,MC,SC   | 12                                    |  |   |   |  |
| 13566                            | RUIDOSO                    | 01/07/1940                       | Active  | 13                                 | 0                 | 0                   | 0  | 0.00%                   | 12                                |  |   | 10                                     |   |   |                                      | P,T,M,VP,MC<br>SC                                   | 21                                    | 90+ Days                                 |   |   |  |
| 13567                            | RUIDOSO VALLEY NOON        | 11/26/1969                       | Active  | 24                                 | 2                 | 4                   | -2   | -7.69%                  | 24                                | 15   |   | 0                                      |   |   | N                                    | M,SC  | 3                                     |  |   |   |  |
| 13568                            | SILVER CITY                | 12/10/1930                       | Active  | 18                                 | 0                 | 0                   | 0  | 0.00%                   | 18                                |  |   | 33                                     | 1                                       | None                                    |                                      |   | 24+                                   |  |   |   |  |
| 13570                            | TRUTH OR CONSEQUENCES      | 12/06/1944                       | Active  | 8                                  | 0                 | 0                   | 0  | 0.00%                   | 8                                 |  |   | 22                                     | 1                                       | None                                    | R                                    |   | 22                                    |  |   |   |  |
| <b>Current Total Clubs Count</b> | <b>YTD New Clubs Count</b> | <b>YTD Cancelled Clubs Count</b> | <b>YTD Net Club Gain</b>  | <b>Current Total Members Count</b> | <b>YTD Add</b>    | <b>YTD Drop</b>     | <b>YTD Net Growth</b>                          | <b>YTD Net Growth %</b> | <b>Member Count 12 Months Ago</b> | <b>Average Member Count Per Club</b>       | <b>% of Clubs with less than 20 members</b> | <b>% No MMR in 3 Months</b>            | <b>% No Officer Report in 12 Months</b> | <b>% of Clubs with balance 90+ days</b> | <b>Number of Clubs in Status Quo</b> | <b>% Status Quo Clubs in Financial Suspension</b>   | <b>Number of Cancelled Clubs</b>      | <b>Average Cancelled Club Age</b>        | <b>Members Lost Due to Cancellation</b> | <b>% of Clubs Cancelled for Non-Financial Reasons</b> |  |
| 28                               | 0                          | 1                                | -1  | 530                                | 32                | 59                  | -27  | -4.85%                  | 547                               | 19   | 64%   | 32%                                    | 18%                                     | 11%                                     | 0                                    | 0%  | 1                                     | 4  | 18                                      | 0%  |  |

\* - P - Priority Club. Cancellation Reasons: 1-Objectives/conduct, 2-Non-active club, 5-Non-existing club, 6-Disbanding, 7-Merger, 8-Financial Suspension, 9-District/Multiple District Dues.

\*\* - Abbreviation: P-President, S-Secretary, T-Treasurer, M-Member Chairperson, VP-First Vice President, MC-Communications Chairperson, SC-Service Chairperson

\*\*\* - Abbreviation: N/R - Never reported using the Lions Clubs website, N/A - Not applicable, No password registered for the Lions Clubs website.

\*\*\*\* - Abbreviation: N - New, IP - Immediate Past, R - Repeat.